

FOR IMMEDIATE RELEASE

Petra Foods acquires remaining 32% stake in Petra Armajaro Holdings for €9.4 million

- *Integrating Delfi Cocoa Europe into the Group as a wholly-owned subsidiary will strengthen the development of Petra Foods' Global cocoa ingredients network*

SINGAPORE - 29 January 2010 - Petra Foods Limited ("Petra Foods" or the "Group"), one of the world's major manufacturers and suppliers of cocoa ingredients and branded consumer confectionery products, announced today that it has acquired the 32% stake it does not own in Petra Armajaro Holdings Pte Ltd ("Petra Armajaro") from its Joint Venture partner, Armajaro Holdings Limited ("Armajaro").

Petra Armajaro is the investment holding company of the Group's European cocoa ingredients operations comprising Delfi Cocoa (Europe) B.V. (Netherlands), Delfi Cocoa (Europe) GmbH (Germany) and Delfi Nord Cacao SAS (France) ("collectively referred to as Delfi Cocoa Europe").

The acquisition cost of €9.4 million for the 32% stake was arrived at on a willing-buyer, willing-seller basis after taking into consideration the estimated net assets of Petra Armajaro and its subsidiaries as at 31 December 2009. Armajaro's decision to exit its minority role in the European cocoa ingredients processing operations is to focus on its core business of cocoa and coffee bean trading.

"We would like to thank Armajaro for the strong support it has provided, not only as a partner in the Joint Venture, but also as sourcing partner for our Group's cocoa bean requirements. We have had a mutually rewarding partnership which began in March 2007 when the Joint Venture started, and we expect this close working relationship to continue," said Mr John Chuang, Chief Executive Officer of Petra Foods.

Mr Chuang added, "Now is the time to fully integrate Delfi Cocoa Europe into Petra Foods' global cocoa ingredients network. The cocoa ingredients processing facility in Hamburg commenced commercial production in May last year and since then, we have ramped up production level to near maximum capacity, producing a range of high quality cocoa ingredients. Our ability to serve our cocoa ingredients customers from our global network of factories gives us an important competitive edge and Delfi Cocoa Europe will further strengthen this global reach. We are also pleased that our

PETRA FOODS

L I M I T E D

(Registration no. 198403096C)

new facilities have received quality accreditations from Bureau Veritas (ISO 22000) and from many of our customers.”

The Group plans to fund the acquisition via internal resources and bank borrowings.

Additionally, there are no material conditions attached to the transaction.

The transaction does not have any material impact on earnings per share of the Group for the financial year 2009. None of the directors or substantial shareholders of the company have any direct or indirect interest in the aforesaid transaction.

For illustrative purposes only, based on the unaudited consolidated financial statements of Petra Foods for the period ended 30 September 2009, the proforma financial effect of the acquisition on the NTA of the Group is as follows:

	30 September 2009	
	Before the Acquisition	(Proforma) After the Acquisition
NTA (US\$ in millions)	189.0 *	175.6
Number of Petra Foods shares (million)	532.277	532.277
NTA per Petra Foods shares (US cents)	35.46	32.99

Note: * Includes the Minority Interest's share of Net Tangible Assets acquired.

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ABOUT PETRA FOODS LIMITED

Listed on the SGX-ST since 5 November 2004, Petra Food Limited and its subsidiaries ("the Group") is one of the world's major manufacturers and suppliers for premium cocoa ingredients, namely cocoa powder, cocoa butter and cocoa liquor. The Group also manufactures and/or distributes branded consumer products, primarily chocolate confectionery products, for which it is the market leader in Indonesia.

The Group has two business divisions, **Cocoa Ingredients** and **Branded Consumer**.

Cocoa Ingredients Division

The Group manufactures and sells cocoa ingredients, under the "Delfi" brand, to over 30 countries worldwide. Its major customers are international food and beverage companies such as Nestlé, Cadbury, the Mars Group, Arnott's, A.B. Foods, Barry Callebaut and the Meiji Group.

Branded Consumer Division

The Group manufactures and/or distributes branded consumer products that are sold in over 17 countries including Indonesia, Singapore, Malaysia, Hong Kong, Australia, Thailand, the Philippines and China. Petra Foods has an established portfolio of chocolate confectionery brands which are household names in Indonesia include 10 master brands and 20 key sub brands and manufactures over 300 stock keeping units. Its flagship brands in Indonesia include "SilverQueen" and "Ceres" that were introduced in the 1950s and "Delfi" in the 1980s. In addition, the Group also distributes a well-known portfolio of 3rd Party brands in Indonesia, Singapore and Malaysia.

Headquartered in Singapore, Petra Foods has seven cocoa processing facilities (located in Indonesia, Malaysia, the Philippines, Thailand, Brazil, Mexico and Germany), one cocoa butter facility (located in France), two chocolate confectionery production facilities (located in Indonesia and the Philippines) and a total staff strength of over 4,000.

Petra Foods was awarded the top spot in the annual Singapore Enterprise 50 Award in 2003. In addition, it was recognised as the "Best Newly Listed Singapore Company in 2004" in AsiaMoney's Best Managed Companies Poll 2004. Petra Foods was named the "Enterprise of the Year 2004" by the 20th Singapore Business Awards on 30 March 2005 and was named one of "Singapore's 15 Most Valuable Brands" in November 2005 by IE Singapore.

The Group is also a 2-time winner at the Singapore Corporate Awards, bagging a Silver award for its inaugural annual report in the "Best Annual Report/Newly Listed Company" category in 2006. More recently in April 2009, Petra Foods clinched a Gold award in the "Best Annual Report/ Companies with \$300 million to less than \$1 billion in market capitalisation" category.

Issued on behalf of Petra Foods Limited

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