

**FOR IMMEDIATE RELEASE****Petra Foods Limited appoints ex-F&N executive  
as Independent Director**

- *The Group expects to benefit from Mr Koh Poh Tiong's extensive background in the food & beverage industry*

**Singapore – 19 December 2011 - Petra Foods Limited** (“Petra” or “the Group”) today announced the appointment of Mr Koh Poh Tiong as Independent Director (“ID”), bringing the total number of IDs on its Board to four.

Mr Koh brings with him a wealth of local and regional food & beverage experience. He retired as CEO, Food & Beverage, of Fraser and Neave Limited in October this year. Prior to this, he was Chief Executive Officer of Asia Pacific Breweries Limited from 1993 to 2008.

The appointment of Mr Koh will add further depth to the fields of expertise on the Board, particularly in the area of F&B. Following his appointment, the Board of Directors of Petra comprises the following members:-

<b><u>Executive Directors</u></b>	<b><u>Non-Executive Directors</u></b>
Chuang Tiong Choon	Pedro Mata-Bruckmann (Independent)
Chuang Tiong Liep	Anthony Michael Dean (Independent)
Chuang Tiong Kie	Josephine Price (Independent)
Chua Koon Chek	Davinder Singh (Non-Independent)
	Koh Poh Tiong (Independent)

Group CEO, Mr John Chuang, said: “We are pleased to welcome Poh Tiong to the Board as an Independent Director. I believe his extensive background in F&B both locally and regionally will greatly benefit Petra Foods as we seek to further grow our Cocoa Ingredients Division internationally and our Branded Consumer Division regionally.”

Mr Koh said: “It is an honour to serve on the Board of Petra Foods. I look forward to working with the management team as well as the other directors to steer the Group towards continued profitability and greater value for our shareholders.”

Mr Koh is currently the Vice Chairman of Ezra Holdings Limited. He continues to serve as a Director at The Great Eastern Life Assurance Company Limited, PSA International Pte Ltd and PSA Corporation Limited, Raffles Medical Group, SATS Ltd and United Engineers Limited. In addition, Mr Koh was also the Chairman of the Agri-Food & Veterinary Authority and Director at Wildlife Reserves Singapore Pte Ltd, Jurong Bird Park Pte Ltd and Media Corporation of Singapore Pte Ltd.

Mr Koh is noted for this strong civic involvement and his long-standing interest in sports and education. He has served on the Singapore Youth Olympic Games Organising Committee, the Singapore Sports Council and the Football Association of Singapore, as well as on the MBA Advisory Board of the Nanyang Technological University. He is currently Council Chairman for The Singapore Kindness Movement. For his contributions to society and business, Mr Koh was conferred both the Public Service Medal and the Service to Education Medal in 2007. He was also named Outstanding Chief Executive of the Year at the Singapore Business Awards 1998 by DHL and The Business Times. Mr Koh holds a Bachelor of Science degree from the University of Singapore.

Details and declaration of Mr Koh as required under Rule 704(7) of the Listing Manual of the Singapore Exchange Securities Trading Limited are contained in a separate announcement made today.

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## **ABOUT PETRA FOODS LIMITED**

Listed on the SGX-ST since 5 November 2004, Petra Food Limited and its subsidiaries (“the Group”) is one of the world’s major manufacturers and suppliers for premium cocoa ingredients, namely cocoa powder, cocoa butter and cocoa liquor. The Group also manufactures and/or distributes branded consumer products, primarily chocolate confectionery products, for which it is the market leader in Indonesia.

The Group has two business divisions, **Cocoa Ingredients** and **Branded Consumer**.

### ***Cocoa Ingredients Division***

The Group manufactures and sells cocoa ingredients, under the “Delfi” brand, to over 30 countries worldwide. Its major customers are international food and beverage companies such as Nestlé, Cadbury, the Mars Group, Arnott’s, A.B. Foods, Barry Callebaut and the Meiji Group.

### ***Branded Consumer Division***

The Group manufactures and/or distributes branded consumer products that are sold in over 17 countries including Indonesia, Singapore, Malaysia, Hong Kong, Australia, Thailand, the Philippines and China. Petra Foods has an established portfolio of chocolate confectionery brands which are household names in Indonesia include 10 master brands and 20 key sub brands and manufactures over 300 stock keeping units. Its flagship brands in Indonesia include “SilverQueen” and “Ceres” that

were introduced in the 1950s and “Delfi” in the 1980s. In addition, the Group also distributes a well-known portfolio of 3<sup>rd</sup> Party brands in Indonesia, Singapore and Malaysia.

Headquartered in Singapore, Petra Foods has seven cocoa processing facilities (located in Indonesia, Malaysia, the Philippines, Thailand, Brazil, Mexico and Germany), one cocoa butter facility (located in France), two chocolate confectionery production facilities (located in Indonesia and the Philippines) and a total staff strength of close to 6,000.

Petra Foods was awarded the top spot in the annual Singapore Enterprise 50 Award in 2003. In addition, it was recognised as the “Best Newly Listed Singapore Company in 2004” in AsiaMoney’s Best Managed Companies Poll 2004. Petra Foods was named the “Enterprise of the Year 2004” by the 20<sup>th</sup> Singapore Business Awards on 30 March 2005 and was named one of “Singapore’s 15 Most Valuable Brands” in November 2005 by IE Singapore.

Over the years, Petra Foods has clinched awards in various categories at the annual Singapore Corporate Awards. The Group won a Silver award for its inaugural annual report in the “Best Annual Report/Newly Listed Company” category in 2006. In April 2009, it clinched a Gold award in the “Best Annual Report/ Companies with \$300 million to less than \$1 billion in market capitalisation” category. In May 2010, it bagged two Silver awards for “Best Managed Board” and “Best Investor Relations” under the “companies with \$300 million to less than \$1 billion in market capitalisation” category. Most recently, the Group’s Chief Executive Officer, Mr John Chuang, was named “Best Chief Executive Officer” at the 2011 awards.

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***Issued on behalf of Petra Foods Limited by August Consulting***

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